

Name of the Multiplier Event: E3 - ECOLES National Event

Introduction to Multiplier Event

During March 2022, The Rural Hub organised a series of local national events in Ireland to present the results of the ECOLES project. In order to reach the number of required stakeholders, The Rural Hub delivered the Multiplier Event across three school and community sites between 29th and 31st March 2022. This “roadshow” event specifically focussed on the presentation of the results of (IO1), the presentation of the educational material and Guidelines for trainers/teachers (IO2) and the presentation of the ECOLES virtual consumer manager game (IO3). We also ask the teacher that supported the pilot training to share her experience of using the learning resources within the classroom.

Given the rural location of the Rural Hub’s operational area coupled with the fact that we organised the session during the school day, we had to be flexible in our approach to reach the required number of participants.

The aim of our Multiplier Event was to showcase the project outputs and contribute to the uptake of economic and consumer literacy education in schools, promote its effectiveness while influencing schools’ leaders and local decision makers to take concrete action toward improving their efforts in relation to promoting consumer education. Participants were also given time to exchange ideas and experiences on the ECOLES' project topics and its results.

The secondary aim of the event was to foster communication between all relevant stakeholders ensuring the sustainability and use of the ECOLES virtual consumer manager game and accompanying learning materials beyond the lifetime of the project. The multiplier event also helped to create the appropriate environment to demonstrate the game and learning materials and provide the opportunity for all the participants to meet and exchange good practices in the field of economic and consumer literacy in schools, thus enabling students to undertake more informed economic and consumer decisions in their future lives and to establish future partnerships and promote collaboration on topics of mutual interest.

Profile of Attendees

In total, 30 relevant and appropriate participants took part in the multiplier event - not only to schoolteachers, leaders, educators but also to other relevant stakeholders including parents’ associations and local advocacy groups. A full attendance list is attached as supporting evidence for this event.

Agenda for the Event

Timing	Agenda Item
15mins	Welcome and introduction to ECOLES
15mins	Presentation from Teacher – St. Bricin’s College
60mins	Presentation of IO2 ECOLES Curriculum and sampling of modules
60mins	Presentation and demonstration of the virtual game
30min	Round-table evaluation and feedback
30mins	Light Refreshments and networking – event close.

Feedback on the Event

Using the evaluation form provided, we used the questions contained therein to facilitate feedback loops to gauge the experience of all participants. Overall, we can determine that the Multiplier Event was a success, the learning resources and game are compatible with the national school curriculum in Ireland and that those participants present believed there to be added value in used the Game with Students and the accompanying resources. The results of the questionnaire are as follows:





